

-19 DAYS

# 105 DAYS

EXPECTED MARKET TIME



**31,460** +1%  
ACTIVE LISTINGS

**9,023** +19%  
DEMAND

 **Southern California Housing Market Update: January 30, 2026** 

The further we move into 2026, the more the housing market is heating up 🔥 Demand surged while inventory only inched higher, resulting in Expected Market Time dropping by nearly three weeks across Southern California. 📈

This momentum could continue as we move deeper into the Winter Market, but mortgage rates will remain the key factor to watch, as they will ultimately dictate where housing heads next! ••🏠